

GRANT/CRITERIA	ALLOCATION	COMMENCEMENT DATE	DISTRIBUTED TO DATE
<p>Hardship Fund</p> <p>A grant of up to £10k to support all businesses based in Bromley that have been impacted by Covid 19; had an annual turnover of over £50k, employed 25% of Bromley residents, and could demonstrate a 50% or greater reduction in a 3 month period.</p> <p>A further allocation to the Hardship Fund was approved in March 2021. This scheme was extended to include a further £2m. The criteria remained the same as the first Hardship Fund except the criteria for employing local people was removed to broaden the businesses that could benefit. The requirement that a business has a turnover of £50k was also subsequently removed by BEIS.</p>	<p>£1m, raised to £1.5m with Portfolio Holder's Approval</p> <p>Allocated up to a further £2m to the Hardship Fund.</p>	<p>Scheme went live on 26 January 2021.</p> <p>Scheme amended on 22 March 2021.</p> <p>Scheme closed on 4th July 2021.</p>	<p>A total of £3,510,000 has been distributed to a total of 372 local businesses under this scheme.</p> <p>This popular scheme enabled the Council to reach businesses that had fallen through the gaps of the Government mandatory schemes.</p> <p>Non-rateable businesses were able to apply that were previously excluded, some examples included a Cooking School, driving instructors, suppliers to the events industry and travel companies.</p> <p>Other beneficiaries that were excluded from the mandatory schemes were also successful for example dry cleaners.</p>
<p>Independent Public House Scheme</p> <p>This grant was made available to independent public houses, bars, and social clubs. The grant sum was dependent on the business rate threshold.</p>	<p>£1m allocated to scheme</p>	<p>Scheme went live on 20 January 2021.</p> <p>Due to a lower take up of the scheme it was subsequently approved in March to close this scheme by 16 April 2021</p>	<p>£469,500k allocated to 67 businesses.</p> <p>This scheme helped a variety of venues from a small bowls club to high street venues and local pubs. These venues were undoubtedly the hardest hit by COVID</p>

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			restrictions and this scheme was distributed in recognition of this.
<p>Innovation Grant</p> <p>A grant of up to £10k was made available to support Bromley businesses pivot or innovate/grow.</p>	£1m allocated	Went live on 12 March 2021, open for applications until 12 April 2021.	£900,619 was distributed to 95 successful businesses who submitted business plans to help with future recovery and growth. Innovation examples included acquiring more state of the art machinery to increase production for a musical case company, custom designing a vehicle to allow a café to 'go-mobile' and updating PC equipment to support large streamed events for a media company.
<p>Enterprise Hub</p>	£120k allocated	Successfully awarded to SOS Creativity after they successfully won the tender for this service	£107,380 - cost of producing and maintaining new business Enterprise Hub
<p>Tier 4 Discretionary Top Up Payments</p>	£2m allocated		<p>£2,187,235 distributed to 2390 businesses.</p> <p>This top up to the mandatory Tier 4 scheme gave an additional boost to many businesses. Although the amounts were relatively small, compared to the other schemes, this funding was able to focus on businesses hardest hit by the</p>

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			restrictions in hospitality, non-essential retail, leisure and personal care and provide an additional income life-line during lockdown.
Support for Business Improvement District	£700k allocated	Payments made to the 4 BID's in July 2021	<p>£699,621 distributed to the 4 BID's for the provision of a BID Booster scheme.</p> <p>Businesses within the 4 BID areas are able to apply for this funding if they meet certain criteria.</p>
Business Lounge	£216k allocated	Payments made in April 2021.	<p>£218,738 spent.</p> <p>In partnership with GLL, business lounges have been set up in Bromley Central and Orpington Libraries and are now available to book via the Start Up Bromley scheme</p>
<p>Reopening of Independent Public House, Bars, Social Clubs grant.</p> <p>To direct award a grant to all those businesses successfully awarded an independent public house scheme with the costs of reopening safely. This is recognition that these businesses, even when reopen, will have to maintain some</p>	Note – Residual amount from original pub scheme used to fund this scheme.	Payments made over the course of April-June 2021.	<p>£302,500 distributed to 67 venues.</p> <p>The Council were able to pay a 'top-up' amount to the venues already awarded a grant under the original scheme. This was in recognition of the continued restrictions put in place and also</p>

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<p>restrictions when they are in fact designed to be busier places effecting their financial model. The grant will also support those opening with outdoor seating/heating costs. The amount awarded was dependent on rateable value</p>			<p>with a view to helping these venues re-open and be COVID secure.</p>
<p>Grant for One Person, Home Based businesses (Self Employed or Sole Directors)</p> <p>This grant was approved in the update to Members in March, and provided a one-off payment of £2k for One Person, Home Based Businesses in the borough, that were not eligible for SEISS or Furlough, that can evidence an impact of Covid and have any fixed costs.</p> <p>To allow more businesses to apply for this scheme the criteria was changed to allow businesses in receipt of SEISS to apply.</p>	<p>£300K is allocated to this scheme</p>	<p>Went live 22 March 2021.</p>	<p>£270,000 distributed to 135 businesses</p> <p>This one-off grant enabled the Council to reach a wider variety of businesses. They must be non-rateable businesses with fixed costs.</p> <p>Businesses that benefitted included dog walkers, a yoga teacher, a creative design company and travel companies.</p>
<p>Special Treatment License Holders</p> <p>A grant of £1k to those businesses holding a special treatment licence intending to reopen within the government roadmap timetable to be Covid secure.</p>	<p>£50k</p>	<p>Due to commence 22 March 2021</p>	<p>£42,000 distributed to 42 businesses.</p> <p>High street and home beauty businesses were able to apply for this scheme. Again, focusing on businesses hardest hit by</p>

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			restrictions and with the highest costs to become COVID secure.
<p>Pavement License Grant</p> <p>This grant is to support businesses that hold a Pavement License to boost trade outside. The grant is to support businesses to ensure highways and public spaces are maintained and kept clean and tidy.</p>	£50k	Commenced 22 March 2021	<p>£34,000 distributed to 34 businesses.</p> <p>This scheme covered a variety of businesses including a deli, brewery and a high street café.</p>
<p>Community Swimming Grant</p> <p>£50k has been made available to Mytime Active to ensure community swimming facilities are opened safely.</p>	£50k	Payment made prior to 31 st March 2021	<p>£50k</p> <p>All leisure facilities have now successfully re-opened.</p>
<p>Cultural Recovery</p> <p>£100k has been allocated for distributions to cultural venues across the borough who are planning on reopening in line with the government roadmap. Cultural venues selected to apply by invitation.</p>	£100k	Payments made from 31 March 2021 onwards.	<p>£72,300 distributed to 7 venues.</p> <p>These payments to our well-known cultural venues has enabled them to prepare for re-opening and given them vital income while being forced to stay shut.</p>
<p>Hardship Top Up Scheme</p> <p>To direct award a grant to all those businesses successfully awarded a grant via the original hardship scheme. Original</p>	£735,000	Payment commenced W/C 7 June 2021	<p>£735,000 distributed to 245 businesses.</p> <p>As restrictions continued, this payment gave an additional boost</p>

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<p>recipients were offered to apply for this grant on a first come, first served basis until funding for this scheme was utilised. This award was for a fixed amount of £3000 and was in recognition that these businesses have been impacted by the continued COVID restrictions.</p>			<p>to businesses that had already received a grant via the original scheme.</p> <p>It was positive to see that so many local businesses had survived, were trading again and therefore eligible to apply for this top-up scheme after the restrictions had started to lift.</p>
TOTAL AWARD £9,598,878			£9,598,893 (100%)